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[www.iowaStudentLoan.org](http://www.iowaStudentLoan.org)

October 19, 2017

West Fork High School  
Attn: Jacquelyn Parker  
453 North 5th St  
PO Box 617  
Sheffield, IA 50475

Dear Jacquelyn:

Registration opens Oct. 23 for the Iowa Financial Know-How Challenge: Senior Scholarship. Encourage seniors at your school to enter for a chance to earn one of 30 college scholarships and to increase their understanding of college financing. Each recipient's school will also receive a corresponding \$500 award.

#### **About the Scholarship**

Iowa Student Loan® will award 30 Iowa high school seniors each \$2,000 to use for their fall 2018 college expenses. Interested seniors should go to [www.IowaStudentLoan.org/SeniorScholarship](http://www.IowaStudentLoan.org/SeniorScholarship) to register and read the complete scholarship rules between Oct. 23 and Feb. 16. No purchase is necessary to enter the scholarship.

Once registered, seniors will receive an email with instructions to complete two online tutorials — Student Loan Game Plan<sup>SM</sup> and ROCI Reality Check — and a multiple-choice assessment. Students must complete all three steps before 4 p.m. on **Friday, Feb. 16, 2018**, to be considered for the scholarship.

The 30 students with the highest scores on the assessment will each earn \$2,000, to be sent directly to their college or university in the fall. If a tie-breaker is needed to determine 30 recipients, tied students will be asked to write and be judged on a short essay.

In addition, Iowa Student Loan will present each scholarship recipient's high school with a corresponding \$500 award to be used for scholarship funds or financial literacy education.

#### **How Your Students Benefit**

In addition to the opportunity to receive \$2,000 for the college of their choice, students will be educated on important college financing and preparation concepts through their participation in the scholarship.

- Student Loan Game Plan provides various ways students can lower overall college costs and increase income to reduce the amount they may need to borrow.
- ROCI Reality Check helps students maximize their return on college investment (ROCI) by exploring jobs held by graduates of specific majors and preparing for their careers.
- Registered students will also receive financial literacy emails to help them prepare for and succeed in college.

*All About Your Success*

### **Classroom and Promotional Items Provided**

You may display the enclosed posters in prominent locations to encourage participation.

Classroom teachers who would like to incorporate the Student Loan Game Plan and ROCI Reality Check tools into their curriculum may download curriculum guides at no charge from **www.IowaStudentLoan.org**. The guides are available in the Smart Borrowing section under Educator Materials.

These guides show correlation between the tools and the Iowa Core 21st Century Skills for financial literacy. These guides and the tools may be completed with all high school students; however, students who would like to qualify for the scholarship must access the tools through the links they receive during the registration process to receive credit.

In addition, a variety of prewritten announcements are available to you online at **www.IowaStudentLoan.org/Promote**. Simply choose what you need to promote the scholarship via social media, newsletters, school announcements and other means.

### **Questions**

If you have questions, please email **[scholarship@studentloan.org](mailto:scholarship@studentloan.org)** for more information.