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[www.iowaStudentLoan.org](http://www.iowaStudentLoan.org)

Tuesday, Sept. 5, 2017

Iowa Student Loan® offers several free college funding opportunities as incentives for students and families to adequately prepare for college expenses. With three different programs offering a total of more than \$100,000 in awards for the 2017–2018, your students and families can earn college cash while learning valuable information.

The enclosed calendar provides an overview of the dates and requirements for each program. See additional information and view our highlight video at [www.IowaStudentLoan.org/Educator](http://www.IowaStudentLoan.org/Educator).

### About the Programs

#### **Save Now, Save Later: College Savings Plan Parent Giveaway**

**Dates:** Sept. 5–Oct. 22

**Open to:** Parents and guardians of Iowa students in grades 6–12.

**Awards:** Fifty \$1,000 deposits into College Savings Iowa accounts.

**Requirements:** Visit the **new** Parent Handbook guide for important college financing information and enter contact information to register.

**Start at:** [www.IowaStudentLoan.org/SaveNow](http://www.IowaStudentLoan.org/SaveNow)

#### **Iowa Financial Know-How Challenge: Senior Scholarship**

**Dates:** Oct. 23–Feb. 16

**Open to:** Iowa high school seniors who will attend college in fall 2018.

**Awards:** Thirty \$2,000 college scholarships **plus** \$500 to each recipient's high school.

**Requirements:** Register online and then follow emailed instructions to complete two online components and a related assessment. Essays may be required as a tiebreaker.

**Start at:** [www.IowaStudentLoan.org/SeniorScholarship](http://www.IowaStudentLoan.org/SeniorScholarship)



#### **College Funding Forecaster Giveaway**

**Dates:** March 5–May 11

**Open to:** Iowa high school students and their parents or guardians.

**Awards:** Weekly drawings for educational expense awards **plus** two college scholarships for high school seniors attending college in fall 2018.

**Requirements:** Complete the College Funding Forecaster tool to estimate total college costs over four years and enter contact information to register.

**Start at:** [www.IowaStudentLoan.org/Giveaway](http://www.IowaStudentLoan.org/Giveaway)

### Promotional Items Provided

In addition, a variety of prewritten announcements are available to you online at [www.IowaStudentLoan.org/Promote](http://www.IowaStudentLoan.org/Promote). Simply choose what you need to promote the programs via email, social media, newsletters, school announcements and other means.

### Questions

If you have questions, please email [scholarship@studentloan.org](mailto:scholarship@studentloan.org) for more information.

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